



# Upper Westside Specific Plan Neighborhood Meeting

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Office of Planning and Environmental Review

# Introductions

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## County Staff

- Todd Smith
- John Lundgren
- **Todd Taylor**
- Kristi Grabow

## Applicant Team

- Bob Thomas
- Nick Avdis
- Tim Denham
- Jose Hermocillo
- Noah Painter

# Meeting Format

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- Presentation
  - Natomas History
  - Upper Westside Project
  - Master Plan Process
  - Public Outreach
  - Moving Forward
- Open House
  - Questions, Comments and Feedback

# History

## 2002 – Memorandum of Understanding City of Sacramento County of Sacramento

RESOLUTION NO. 2002-030

ADOPTED BY THE SACRAMENTO CITY COUNCIL  
ON THE DATE OF DEC 10 2002

**A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY AND COUNTY OF SACRAMENTO REGARDING PRINCIPLES OF LAND USE AND REVENUE SHARING FOR THE NATOMAS AREA (JOINT VISION). (M02-014)**

CERTIFIED AS TRUE COPY  
of Resolution 2002-030  
on December 13, 2002  
by Heather Fargo  
CITY CLERK, CITY OF SACRAMENTO

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO THAT:**

WHEREAS, the County and the City have mutual policy and economic interests in the long term development and permanent preservation of open space within that area of the County known as Natomas, which area is generally depicted on Exhibit A of the Memorandum of Understanding (MOU); and

WHEREAS, cooperation between the County and the City is an opportunity to develop a vision for Natomas which reflects areas of collective interest. This Shared Policy Vision is contained in Exhibit B to this memo; and

WHEREAS, the County and City desire to establish principles to form the parameters of a future agreement or agreements encompassing the manner in which the County and City share revenue and land use decisions within the Natomas area.

NOW THEREFORE, be it resolved by the City Council of the City of Sacramento, as follows:

The City Manager is authorized to execute on behalf of the City the Memorandum of Understanding between the City and County of Sacramento regarding principles of land use and revenue sharing for the Natomas area (Joint Vision) on file with the City Clerk.

HEATHER FARGO  
MAYOR

ATTEST:  
VALERIE BURBOWES  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO. 2002-030  
DATE ADOPTED DEC 10 2002

RESOLUTION NO. 2002-1566

WHEREAS, the County and the City have mutual policy and economic interests in the long term development and permanent preservation of open space within that area of the County known as Natomas, which area is generally depicted on Exhibit A of the Memorandum of Understanding (MOU); and

WHEREAS, cooperation between the County and the City is an opportunity to develop a vision for Natomas which reflects areas of collective interest. This Shared Policy Vision is contained in Exhibit B to this memo; and

WHEREAS, the County and City desire to establish principles to form the parameters of a future agreement or agreements encompassing the manner in which the County and City share revenue and land use decisions within the Natomas area.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors

**Authorizes the County Executive to execute on behalf of the County the Memorandum of Understanding between the City and County of Sacramento regarding principles of land use and revenue sharing for the Natomas area (Joint Vision) on file with the City Clerk.**

On a motion by Supervisor Dickinson Seconded by Supervisor Collin the foregoing resolution was passed and adopted by the Board of Supervisors of the County of Sacramento, State of California, at a regular meeting thereof this 10th day of December 2002 by the following vote, to wit:

AYES: Supervisors: Collin, Dickinson, Johnson, Niello, Nottoli

NOES: Supervisors: None

ABSENT: Supervisors: None

ABSTAIN: Supervisors: None

Don Nottoli  
Chair, Board of Supervisors

Kathy Johnson  
Deputy Clerk, Board of Supervisors

ATTEST: Sandra Leaky  
Deputy Clerk, Board Of Supervisors

FILED  
DEC 10 2002  
BOARD OF SUPERVISORS  
CLERK OF THE BOARD

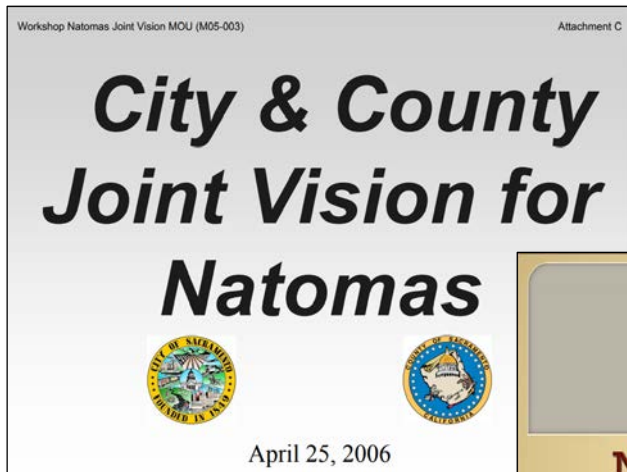
In accordance with Section 25100 of the Government Code of the State of California a copy of this document has been delivered to the Clerk of the Board of Supervisors, County of Sacramento as required by law.

This document is a certified copy of a resolution adopted by the Board of Supervisors, County of Sacramento on 12-10-2002.

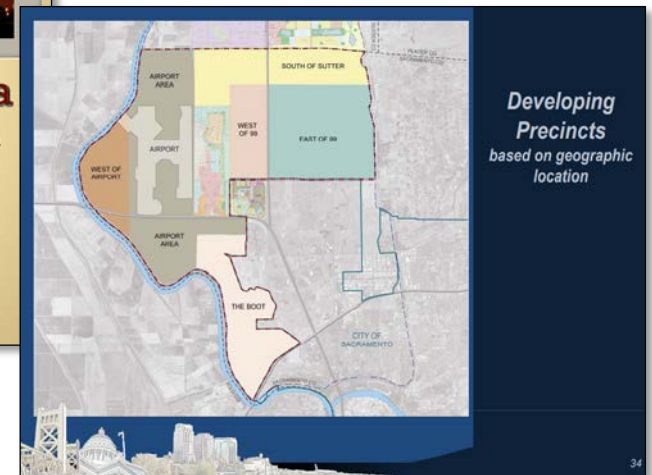
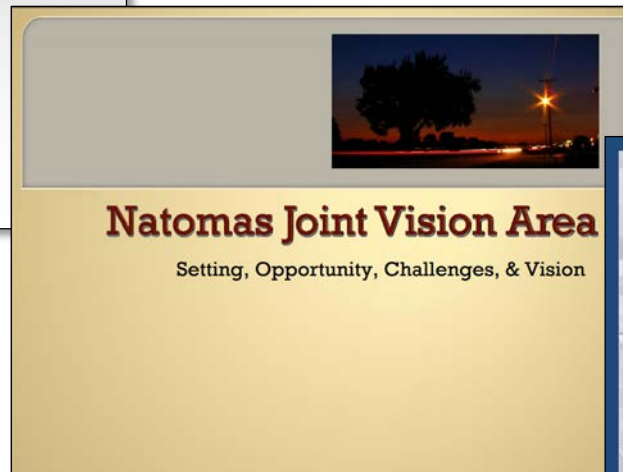
Date: 12-10-2002  
Clerk: Sandra Leaky  
Deputy Clerk: Kathy Johnson

# History

## 2005-2011 – Broad Visioning



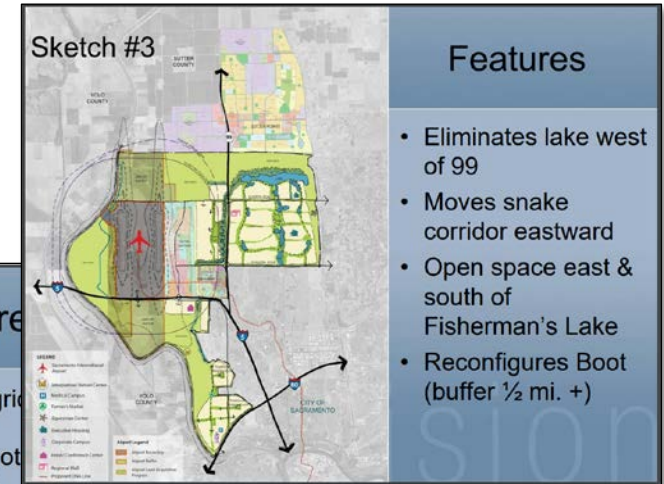
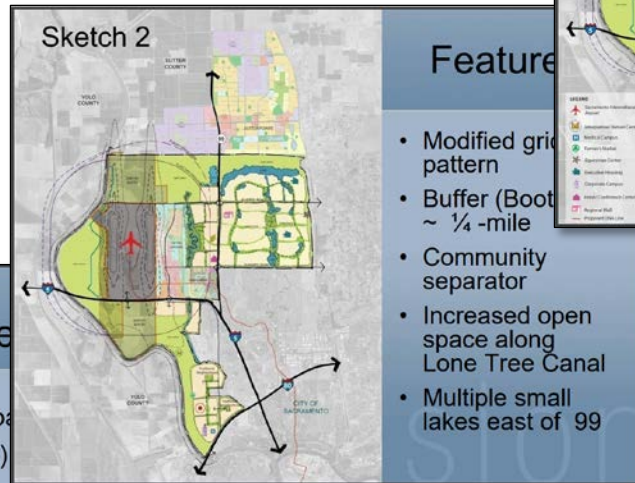
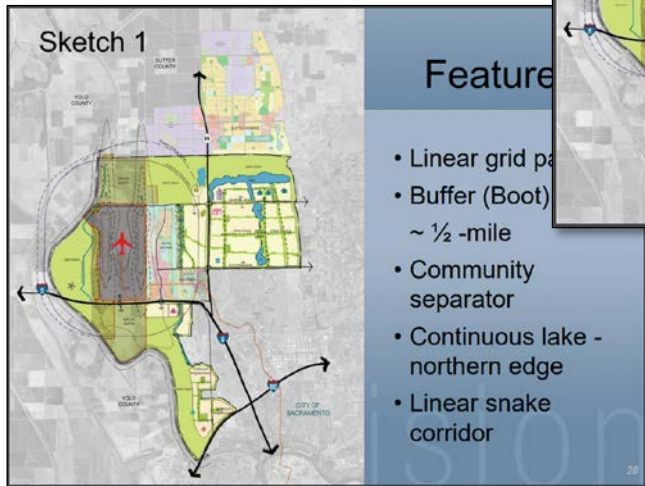
- City/County Workshops
- Looking at urbanizing land in the unincorporated County



# History

## 2009 – Sketch Plans

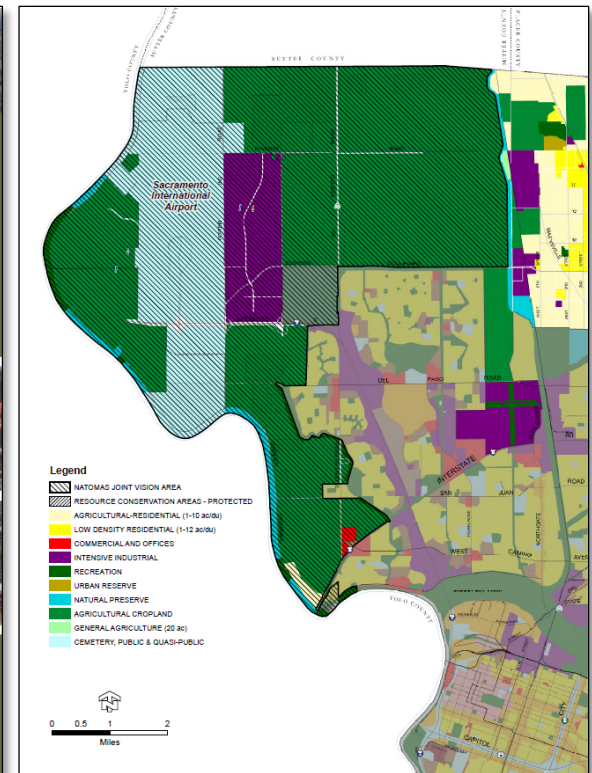
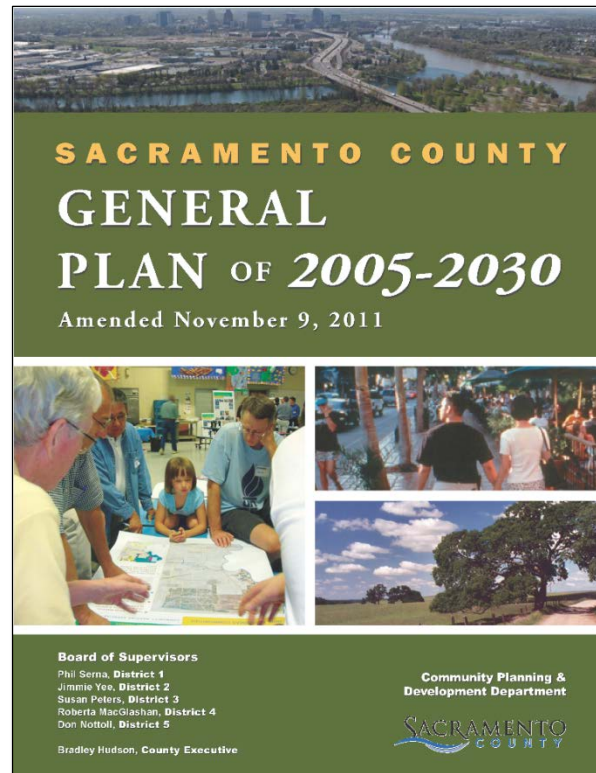
- Result of outreach
- Three scenarios



# History

## 2011 – General Plan Update

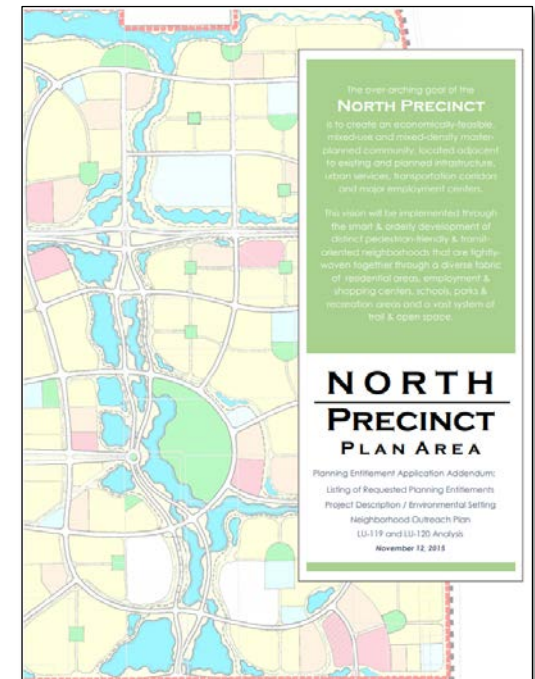
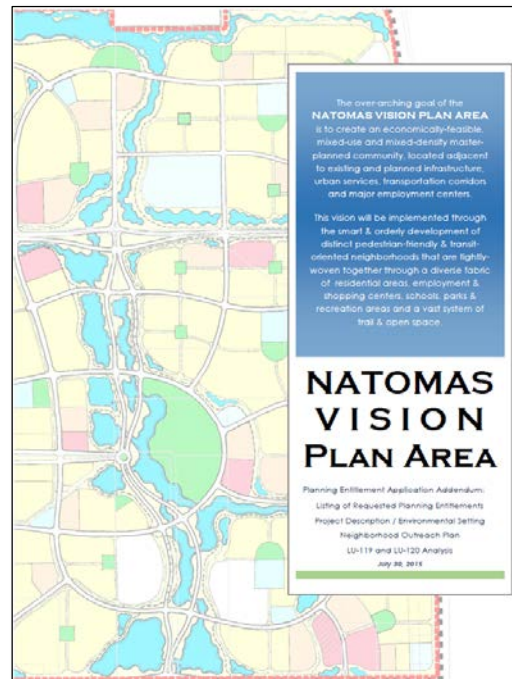
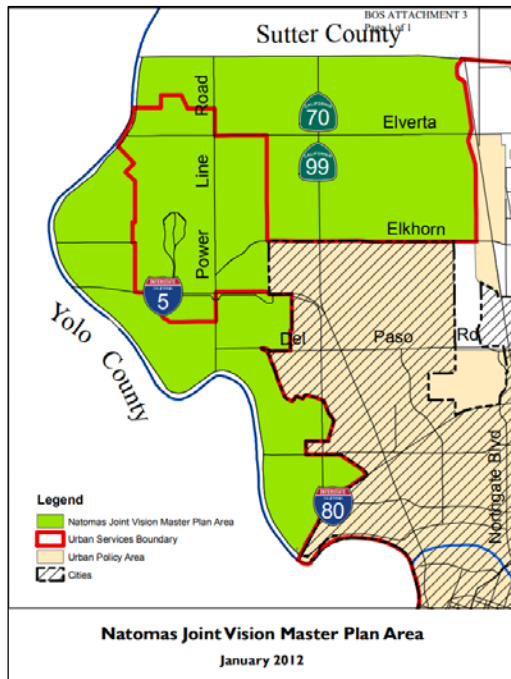
- New Growth Area criteria
- Natomas Joint Vision Study Area overlay



# History

## 2012-2015

- Natomas Joint Vision Plan Initiation
- North Precinct Separation

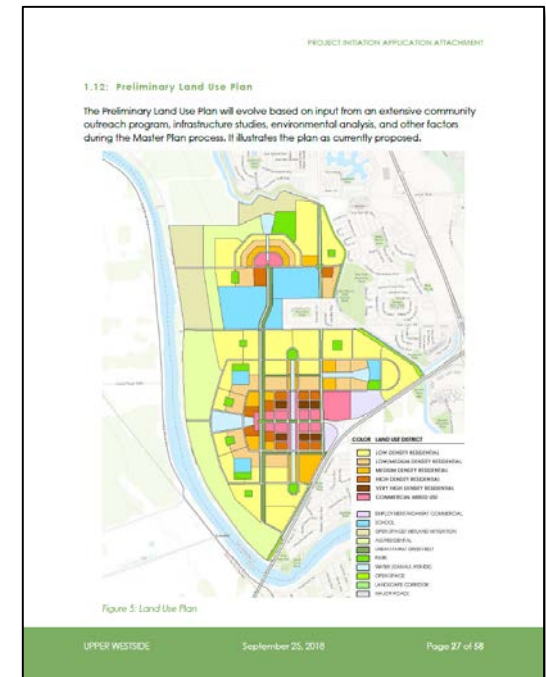
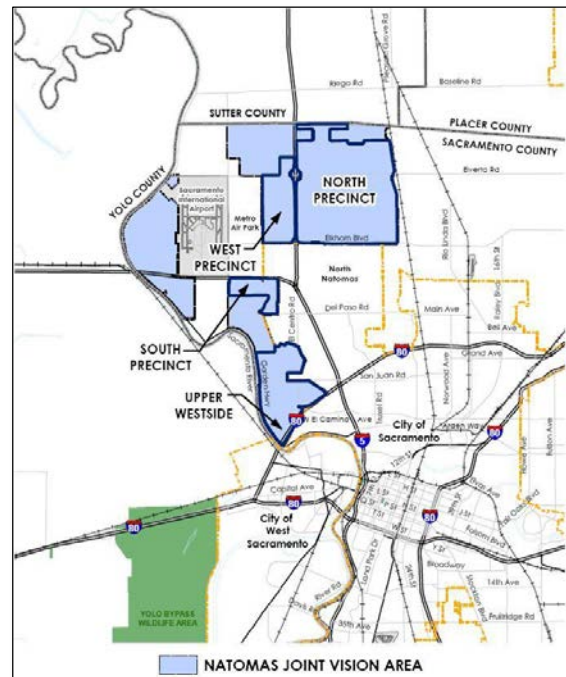
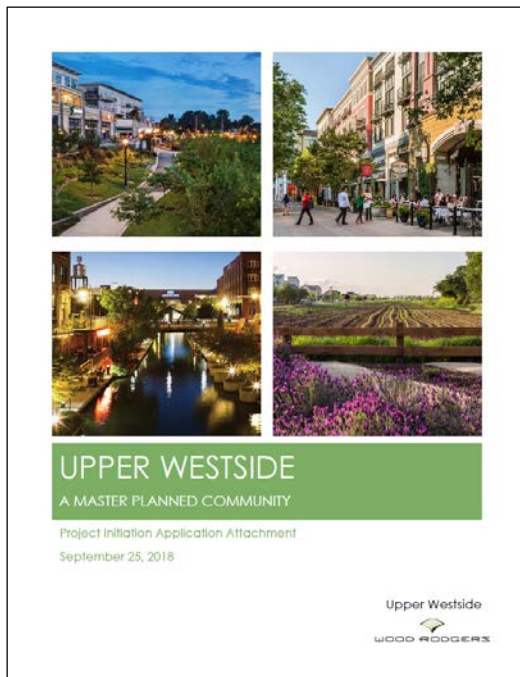




# Project

## 2018

- Upper Westside Initiation Request



# Master Plan Initiation

## MASTER PLAN PROCEDURES AND PREPARATION GUIDE



A guide to Master Planning in the County of Sacramento and  
to accompany the Specific Plan Ordinance,  
Chapter 21.14 of the Sacramento County Code

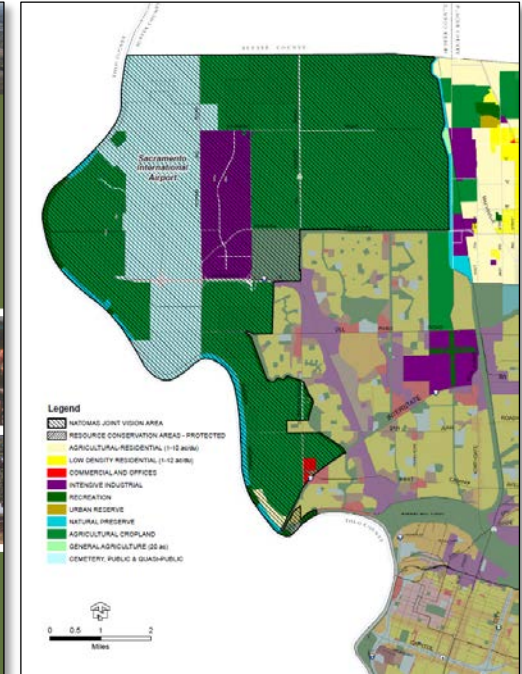
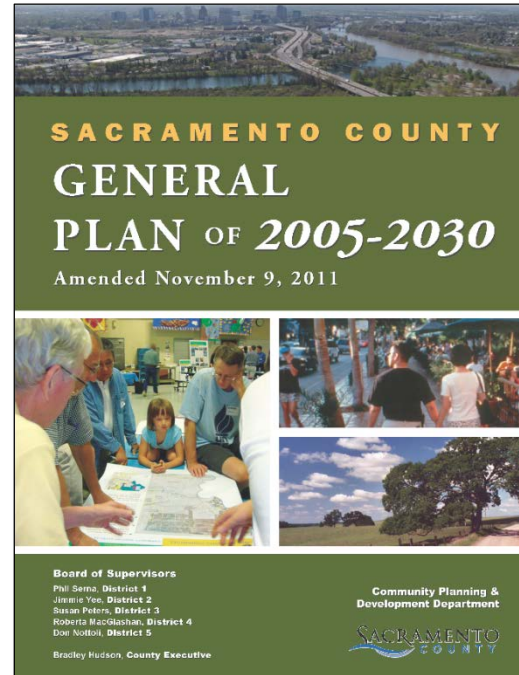
Adopted by Board of Supervisors  
January 24, 2012

## Review

- Master Plan Procedures and Preparation Guide
- Process / Phases
  1. Pre-Application
  2. Initiation
  3. Preparation
  4. Hearing and Adoption
- Criteria
  - Policy LU-119

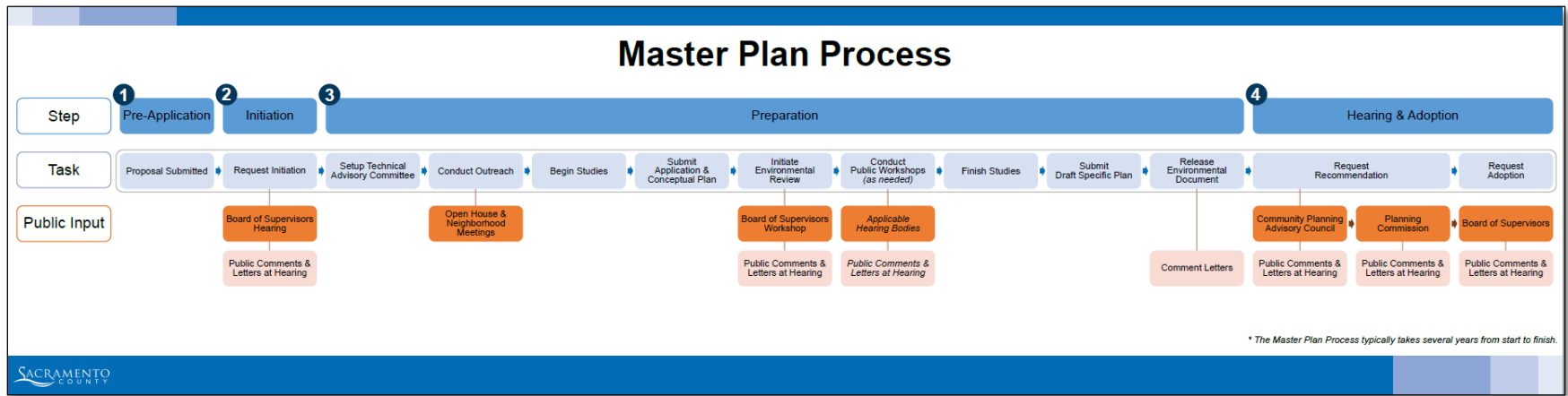
# Master Plan Initiation

- Review
  - General Plan
- Natomas
  - Policy LU-114
  - Natomas Joint Vision Study Area Overlay
- Board of Supervisors (February 2019)
  - First step in long process
  - Work through issues



# Master Plan Process

- Opportunities for Public Input
  - Master Plan Initiation Hearing
  - Open House & Neighborhood Meetings
  - Environmental Review Initiation Hearing
  - Workshops (*as needed*)
  - Hearing and Adoption Process



# Outreach

- Public Interest
- How to Stay Informed

## Project Webpage

The screenshot shows the Sacramento County website's 'Planning and Environmental Review' section. The page title is 'Upper Westside Specific Plan'. It includes a 'Project Summary' section with text: 'The Upper Westside Specific Plan (Upper Westside) application was accepted and initiated by the Board of Supervisors on February 26, 2019. The application will require the approval of General Plan amendments to move the Urban Services Boundary (USB) and Urban Policy Area (UPA) and to amend the Land Use Diagram, and adoption of the Specific Plan. Other entitlements may be identified as the master-planning process progresses. Upper Westside's initial boundaries encompass approximately 2,000 acres located north of Interstate 80 between the City of Sacramento and the Sacramento River in the Natomas community. This area was formerly referred to as the "Boot Precinct" in the Natomas Joint Vision. The land use plan submitted for initiation included approximately 10,000 residential units and 5,000,000 square feet of commercial, with acreage set aside for schools, parks, urban farms/greenbelts, flood control, and open space.' Below this is a 'Project Status' section stating 'County staff will begin working with the applicant, the Technical Advisory Committee and the public to kick-off the master-planning process for Upper Westside.' A 'NEW! Open House' section lists the event: 'Tuesday, June 11, 2019. Show up between 6:00 - 8:00 pm. NPS High School Multi-Purpose Room, Sacramento, CA (map)'. At the bottom, it says 'Come and meet County staff, learn more about the overall master-planning process including County policies and the environmental review process. The applicant's team will also be in attendance. Please RSVP here.'


## Email Subscription

The screenshot shows the 'SACRAMENTO COUNTY SUBSCRIPTIONS' page. It features a blue header with the title. Below the header, there is a paragraph: 'It's easy to sign up for updated information on subscription topics of interest via email or text message. [Learn more about this service.](#)' This is followed by the text 'FROM THIS PAGE YOU CAN:' and a bulleted list of actions: 'Sign up to receive email and text message updates' and 'Update Subscriptions & Settings Tabs'. The second bullet point has sub-points: 'Add, change, or unsubscribe from subscription topics;', 'Add or change the message delivery of emails or texts;', 'Change your email address;', 'Specify delivery frequency of messages;', 'Delete your entire account, and', and 'Add your zip code under the Questions tab to receive messages related to your community.' Below this list, it says 'To do any of these actions, first choose your type of subscription (Email or SMS/Text message), and type your email address or 10-digit mobile/wireless number below and click submit.' There is a 'Subscription Type' dropdown menu currently set to 'Email', and an 'Email Address' input field with a red asterisk. At the bottom are 'SUBMIT' and 'CANCEL' buttons. A small disclaimer at the very bottom reads: 'Your e-mail address will be used to deliver the requested information or to access your profile of subscriptions. We have a strict privacy policy.'


# Outreach

## Enhanced Boundaries

- Postcards (9,000+)
- Nextdoor (17 Neighborhoods)



**SACRAMENTO COUNTY**




**UPPER WESTSIDE SPECIFIC PLAN**

The Board of Supervisors initiated a process to begin the master-planning of a new community in Natomas (see map).

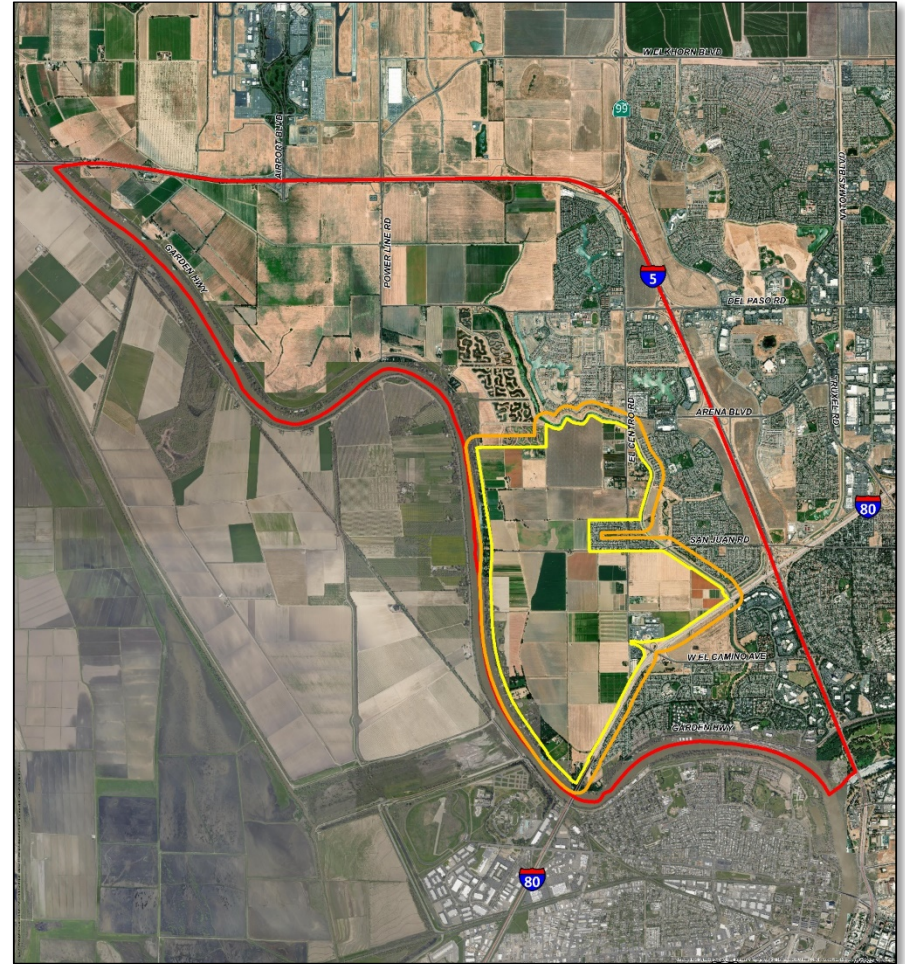
**STAY INFORMED**

All future meeting notices will be sent by email and announced on the County's project webpage.

Please visit the webpage by using the link below, or the QR code to the right, to **sign-up** for email updates.

[tinyurl.com/UpperWestside](https://tinyurl.com/UpperWestside) 

scan me



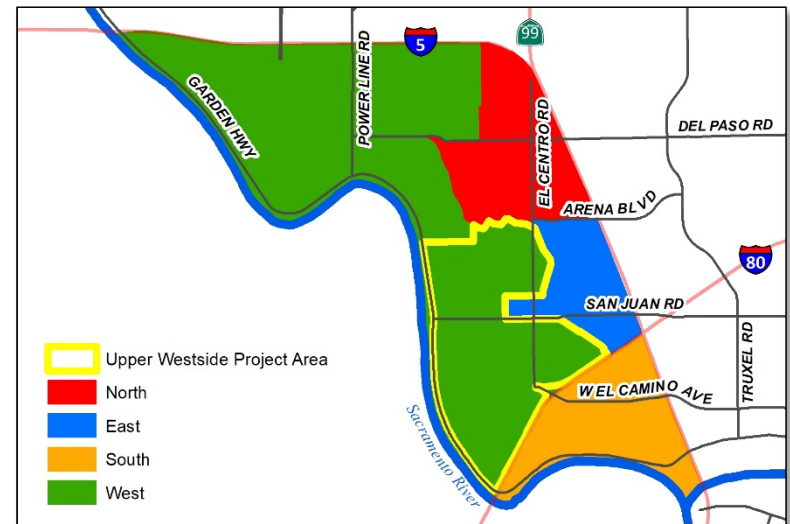
# Outreach

## Open House (June 2019)

- Educational Stations
- Comment Cards

## Neighborhood Meetings (August to November)

- Feedback



# What We Have Heard

- General Opposition/Support
- Transportation and Traffic
- Agriculture, Open Space and Habitat
- Land Use
- Flooding
- Infrastructure, Taxes and Fees
- Airplanes
- Process



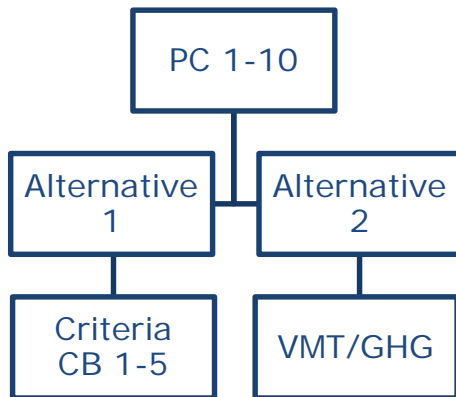
Comment Card



# New Growth Area Criteria

## General Plan

- Policy LU-120
- UPA Expansion and/or Master Plan



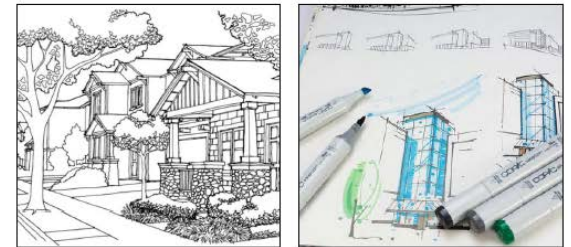
Connectivity to Adjacent Areas



Housing Variety & Minimum Density



Pedestrian & Transit-Oriented Design



High-Quality Development



Mixed-Use & Proximity to Amenities



Infrastructure & Services Plan

# Thank You

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## Webpage

[www.tinyurl.com/UpperWestside](http://www.tinyurl.com/UpperWestside)

## Email Subscription

[www.tinyurl.com/UpperWestsideSubscribe](http://www.tinyurl.com/UpperWestsideSubscribe)

## County Staff

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